

Center for Career &
Professional Development

hire LEHIGH

Employer Newsletter | Fall 2021

Thank You and Save the Date

The Fall '21 season played host to our 3rd Virtual and 32nd Annual University-wide Career Expo. 137 employer partners joined just over 900 students in nearly 4000 interactions! Thank you for your participation and support of our students in this great event.

Please make sure to [register](#) and mark your calendar:

REGISTER: Spring 2022 Virtual Career Expo on February 17, from 4:00 - 7:00 PM.

virtual
career [networking+]
[opportunity]

EXPO **spring**
2022

Thursday, Feb. 17 | 4 - 7PM | via Handshake

Feature

Connecting and Networking with Lehigh Students

In these days of remote and hybrid work environments, making connections and engaging with students can and will look differently than in past years. Students and employer partners as well as career professionals are navigating new ways to connect and support each other in establishing the pipeline of candidates to companies and organizations in order to meet the talent needs within industries and companies. The changes brought on by these new ways of working have caused the staff in Lehigh's Center for Career & Professional Development (CCPD) to reflect on how best to support our employer partners and students in creating new opportunities for networking and recruiting in response to our changing environments.

First and foremost, CCPD utilizes [Handshake](#) as a job posting and recruiting platform. Handshake is the most trusted college recruiting platform that connects over 1,200 colleges and universities with over 550,000 employers from start-ups, to nonprofits to Fortune 500 companies and organizations. We ask that all alumni and employer partners post opportunities to Handshake to allow students to apply as early and efficiently as possible. Lehigh students are very familiar with Handshake and use this as the primary source to look for internships and full-time positions as well as attending virtually hosted career expos, informational and educational sessions regarding industries, companies, and career pathways.

Lehigh's CCPD also shares its [Lehigh Connects](#) platform for alumni to support and mentor students. Company sponsored project based experiential learning opportunities may be posted to Lehigh Connects as a way to engage with students and see firsthand the skills they possess in the project deliverables they share. Interactive information sessions, coffee chats, speaking in classrooms or to our various student clubs and organizations and/or participating in a discussion as an expert panelist are all activities to be considered when seeking networking activities with students. Becoming a featured guest on our [Industry Insights Series](#), posting to our [HireLehigh](#)

[Blog](#), or participating in our [Instagram](#) Employer Takeover Days are excellent strategies to incorporate technology to market messaging and brand your company with Lehigh students.

For more information or to share your interest in engaging with our students, please call us at 610.758.3710 or email us at careercenter.lehigh.edu. We look forward to working with you!

From the blog hirelehigh.com



Our alumni and students are involved with the mission and efforts of CCPD in creative ways! For example, a recent alumni of Lehigh, Jake, wrote a [guest piece](#) regarding alumni support and the importance of connections during a recent early career transition he experienced. Please access his story on our blog, hirelehigh.com.



Handshake tips & guides

All employer representatives can schedule on-campus or virtual interviews, information sessions, and/or coffee chats through their Handshake Profile!

Please reference the linked guides for [Interviews](#) and [Employer Hosted Events](#) for assistance in scheduling these events.

Lehigh Employer Engagement Team



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